

Open, User, and Responsible Innovation Training

The training offered by the European Network of Living Labs (ENoLL) is structured in two phases, aligning with the needs of a mixed-level group ranging from newcomers to experienced Living Lab actors. The sessions will be hands-on, interactive, and grounded in real-world case studies from the Network. The overarching goal is to empower participants to confidently contribute to European Research and Innovation projects as partners delivering user-centred co-creation and impact pathways.

All participants will receive comprehensive training materials, including case studies, templates, and practical tools.

Phase 1: Online Introductory Session – Building a Shared Foundation

This virtual, 90-min interactive session is designed to establish a common understanding of the core concepts of innovation and the Living Lab methodology before the intensive in-person sessions.

- Shifting Innovation Paradigms & Policy Implications: Introduction to Open, User, and Responsible Innovation.
- Living Labs as a Practical Approach: The key characteristics and model of Living Labs, a short history, and an overview of the ENoLL network with real-life case studies from across Europe.
- Preparation for in person training: Participants will reflect on their own context and challenges and complete a self-assessment to serve as input for the in-person training.

Phase 2: Two-Day In-Person Training – 26 & 27 November 2025 in Vilnius, Lithuania

This intensive, hands-on phase uses practical exercises to explore frameworks and methods for implementing co-creation and user-driven innovation in detail.

Day 1 AM: Innovation Management Process

This session introduces the broader innovation landscape, explores frameworks for collaboration, and addresses the balance between value creation and value capture in multi-stakeholder initiatives.

- Focus: Phases in the Innovation Management process, Desirability, Feasibility & Viability, Assumption-based testing, and the 4 innovation checks.
- Activity: Hands-on exercise.

Day 1 PM: Methods & Tools for Co-Creation

This session provides a deep dive into user-driven innovation, aligning co-creation processes with innovation management phases.

- Focus: Introduction to Co-creation (theory, general tips & tricks), and specific methods and tools for the Desirability, Feasibility, and Viability stages.
- Activity: Hands-on exercise.

Day 2 AM: User Involvement Process

This session focuses on the practical execution of co-creation and user engagement.

- Focus: Phases in the User Involvement process, including tips and tricks for Recruitment, Motivation, Co-creation in real-life settings, and Relationship management.
- Activity: Hands-on exercise.

Day 2 PM: Generating Impact with Living Labs

This final session covers advanced topics like real-life experimentation and systematic impact assessment.

- Focus: Exploring Living Lab organizational types, projects, and activities; defining outcomes; and mastering Participatory Impact Assessment techniques.
- Activity: Hands-on exercise, group reflection, and peer feedback session.
- Outcome: Learning how to assess impact beyond technology, considering social, behavioral, and policy dimensions, which aligns with Horizon Europe evaluation criteria.

Expertise of the team

The training services will be offered by ENoLL trainers Prof. Dr. Dimitri Schuurman and coordinated by MSc. Marta I. De Los Ríos White. Additional ENoLL trainers might also take part in the training.



Next to his activities at ENoLL, Dimitri Schuurman is a university business developer at imec-MICT-Ghent University and a visiting professor at the department of Industrial Systems Engineering and Product Design of the Faculty of Engineering and Architecture at Ghent University. He holds a PhD in innovation management in Living Labs from Ghent University (UGent) and the Free University of Brussels (VUB) in Belgium. Together with his imec colleagues, Dimitri developed a specific Innovation Management methodology with supporting innovation canvasses (under the label 'Innovatrix'), specifically designed for multi-stakeholder and multidisciplinary innovation projects. He also leads a special interest group on Living Labs in the International Society for Professional Innovation Management (ISPIM). His main interests and research topics are in the areas of open innovation, user innovation and innovation management.



Michelle Gonzalez Torres is a Junior Project Manager at the European Network of Living Labs (ENoLL), with experience in European project management and communications. She holds master's degree in International Relations in the Digital Era from LUMSA University. Her master's thesis, "Strategic Business Models for Living Labs: Designing Sustainable Innovation Ecosystems," explores business model innovation and sustainability in Living Lab environments.

At ENoLL, Michelle contributes to EU-funded projects, and acts as the SPOC for the Culture & Creativity Working Group, as well as Co-SPOC for the Digital Urban Systems & Solutions for Transition – Urban Innovation (DUSST-UI) Working Group. Her professional interests lie at the intersection of green and digital transformation, open innovation, and sustainable urban development. She is dedicated to advancing her expertise in Living Labs, project management, and co-creation methodologies that foster inclusive and regenerative innovation ecosystems.